Mission / Purpose
The University of West Alabama Upward Bound program seeks to generate in sixty-eight (68) eligible high school participants the academic skills and motivation necessary for the successful completion of secondary and postsecondary education. Upward Bound also provides opportunities for students to pursue a quality education and assist in developing the important qualities of independent thinking, respect for the ideas of others, personal integrity and character in order to realize their quests for a philosophy of life and self-fulfillment.

I. Goals and Outcomes/Objectives, with Related Measures, Targets, Findings, and Action Plans

A. Goal: Provide opportunities for students to pursue a quality education
To provide opportunities for students to pursue a quality education and assist in developing the important qualities of independent thinking, respect for ideas of others, personal integrity and character in order to realize their quests for a philosophy of life and self-fulfillment.

1. Objective: Provide instruction in academic skills that will result in high school graduation
The program will provide instruction in academic skills that will result in high school graduation.

a. Measure: Participants will pass the AHSGE
The program expects that UB participants will pass the AHSGE in reading/language arts and math by their expected high school graduation date. Verification with high school counselors via transcripts & test reports will provide evidence for this measure.

1. Achievement Target:
The program expects that 90% of UB participants will pass the AHSGE in reading/language arts and math.

2. Findings (2011-2012) - Target: Met
100% of UB participants passed the AHSGE in reading/language arts and math.

2. Objective: Provide services that will motivate participants to remain in Upward Bound through high school graduation
The program will provide services that will motivate participants to remain in Upward Bound through high school graduation.
a. **Measure: Retain program participants**
The program expects to retain participants that will be in the program each year. In-house rosters by year; activity sign-in sheets; stipend received statements will provide evidence for this measure.

1. **Achievement Target:**
The program expects that 90% of 9th, 10th, and 11th grade participants will be retained.

2. **Findings (2011-2012) - Target: Met**
The UB program will be retaining 100% of 9th, 10th, and 11th grade participants.

3. **Objective: Provide services that will motivate students to pursue and gain postsecondary education admission**
The program will provide services that will motivate students to pursue and gain post-secondary education admission.

a. **Measure: Participants will enroll in a postsecondary institution**
The program expects that UB participants will enroll in a post-secondary institution by the fall term immediately following high school graduation. A survey of former participants & confirmation through NSC (National Student Clearinghouse) will provide evidence for this measure.

1. **Achievement Target:**
The program expects that 70% of all UB participants will enrolled in post-secondary education immediately following graduation.

2. **Findings (2011-2012) - Target: Met**
90% of UB participants will enroll in post-secondary education immediately following graduation.

4. **Objective: Provide motivational services for persistance**
The program will provide services that will motivate and enable students to persist in post-secondary education.

a. **Measure: Student survey and NCH confirmation**
The program expects that Upward Bound participants who enrolled in post-secondary education immediately after high school graduation will enroll for the fall term of the second academic year. Enrollment is confirmed via student survey and confirmation with National Student Clearinghouse.

1. **Achievement Target:**
70% of program participants who enrolled in post-secondary education the fall semester after high school graduation will persist in programs of post-secondary education the following year.
2. Findings (2011-2012) - Target: Met
94% of program participants enrolled in post-secondary education in the fall immediately after high school graduation and did persist in programs of post-secondary education the following year.

II. Other Plans for Improvement:

A. Secure Continued Funding
   Begin implementing the Upward Bound grant for 2012-2013.
   Established in Cycle: 2011-2012
   Implementation Status: Planned
   Priority: High
   Projected Completion Date: 01/26/2013
   Responsible Person/Group: Entire department staff

III. Analysis Questions and Analysis Answers

A. What specific strengths did your assessments show? (Strengths)
   Upward Bound not only met but exceeded target goal for Alabama High School Graduation Exam, retention in program, and post-secondary enrollment.

B. What plans were implemented?
   Plans outlined in the Upward Bound grant section "Plan of Operation" focus on the Alabama High School Graduation Exam, retention in the program, and post-secondary enrollment.

C. How will assessment results be used for continuous improvement?
   Two types of evaluation will be conducted: (1) formative or process and (2) summative or outcome. The information used in the summative evaluation is primarily quantitative in nature and is collected at specific points in time. The data collected is used to measure the degree to which the program goals and objectives have been attained. Staff will compile semester reports, which will include information such as the number of participants served, eligibility status, educational attainments, and services received.

IV. Annual Report Section Responses

A. Key Achievements
   Successfully completed academic year component - meeting all program objectives for annual federal performance reporting for 2011-2012 program year.
   Upward Bound grant was funded for five years.

B. Public/Community Service
   Completed new student recruitment via distribution of in-take materials at target high schools; Conducted orientation program for parents of new participants and parents of
all summer residential program participants; Hosted reception and awards program for summer session students and families following residential program.
### ANNUAL PLAN

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<th>Item</th>
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| **Goals**
  Goals are broad statements describing what the unit wants to accomplish. Goals relate to both the unit’s mission and the University’s mission. The goal(s) is stated as the University goal(s) a unit is attempting to meet. | YES      |         |
|                           | NO       |         |

| **Outcomes/Objectives**
  Outcomes and objectives are statements that describe in some detail what the unit plans to accomplish. Outcomes/objectives are associated with all applicable goals, strategic plans, standards, and institutional priorities. | YES      |         |
|                           | NO       |         |

Objectives are active-verb descriptions of specific points or tasks the unit will accomplish or reach. Outcomes are active-verb descriptions of a desired end result related to student learning and the unit’s mission. | YES      |         |
|                           | NO       |         |

| **Measures**
  Measures are statements to judge success in achieving the stated outcome or objective. Measures contain information on the type of evidence and assessment tool that a unit will use to verify if stated outcome/objective has been met. | YES      |         |
|                           | NO       |         |

| **Achievement Targets**
  Achievement targets are the thresholds that the measures must meet for the unit to determine that it has been successful in meeting its specified outcomes/objectives. Achievement targets are measurable statements. | YES      |         |
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<tr>
<th>Item</th>
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<tbody>
<tr>
<td><strong>Findings</strong></td>
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<td>Findings are indications whether an outcome/objective was met or not. Findings are put into the system under each achievement target. Findings include an interpretation of results, possible uses of results, reflection on problems encountered, indicated improvements/changes and strengths or weakness.</td>
<td>YES</td>
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<td><strong>Action Plans</strong></td>
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<td>Action plans are detailed plans created by the unit to meet an outcome/objective that was only partially met or not met or to make improvement to those outcomes/objectives that were met but still need some strengthening. The plan includes a projected completion date, implementation description, responsible person(s)/group, resources required, and budget amount (if applicable).</td>
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<td>Action plans created in previous cycles have been updated with implementation notes.</td>
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<td><strong>Annual Report</strong></td>
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<td>The Annual Report section contains information on key achievements, faculty and/or staff achievements, and community/public.</td>
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<td><strong>Analysis Report</strong></td>
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<td>The unit has reflected on and created narratives for each of the following areas: specific strengths and progress made on outcomes/objectives, specific weaknesses or challenges, plans that were and were not implemented, and how assessment results will be used for continuous improvement.</td>
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Approved by: [Signature of Dean or Vice President]
Date: 8/12/12

Received by OIE: [Signature of Coordinator of Planning and Assessment]
Date: 8-10-12