

BOARD OF TRUSTEES
The University of West Alabama
Regular Quarterly Meeting
Bell Conference Center
September 9, 2013, 2:00 p.m.

A G E N D A

- I. Call to Order (Mr. Terry Bunn)
- II. Roll Call
- III. Approval of Agenda *(Action Item)*
- IV. Approval of Minutes for June 3, 2013, Board Meeting *(Action Item)*
- V. Report of the Board President (Mr. Bunn)
 - A. Appointment of Board Committees for 2013-2016
 - B. Quarterly Meetings of the Board and Its Committees, September 9, 2013-June 2, 2014
 - C. Resolution on Capital Campaign *(Action Item)*
 - D. Ad-Hoc Committee on President's Evaluation
- VI. Report of the Institutional Advancement Committee (Mr. Smith)
- VII. Report of the Academic Affairs Committee (Mrs. Lewis)
- VIII. Report of the Student Affairs Committee (Mr. Vernon)
- IX. Report of the University Facilities Committee (Mr. Sager)
- X. Athletic Committee (Mr. Spree)
- XI. Report of the Finance Committee (Mr. Saad)
- XII. New Business
- XIII. Report of the Faculty Senate (Dr. Amy Jones)
- XIV. Report from the University President (Dr. Holland)
 - A. UWA's Firearms Policy
 - B. University's Strategic Planning
 - 1. Significant Accomplishments for 2008-2015
 - 2. Status of Strategic Plan, 2013-2018
- XV. Adjourn

BOARD OF TRUSTEES
Regular Meeting
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September 9, 2013, 2:00 p.m.

I. CALL TO ORDER

Mr. Terry Bunn, President *pro tem*, called the meeting to order and welcomed everyone. He asked Mrs. Jean Anderson to give the invocation.

II. ROLL CALL

Mr. Bunn asked Mrs. Lindsey to call the roll. Members attending were: Mrs. Jean Anderson, Mr. Thomas Ballow, Mr. Terry Bunn, Mr. Randall Hillman, Mr. Alex Saad, Mr. Bill Sager, Mr. Jerry F. Smith, Mr. Thed Spree, and Mr. Victor Vernon. Members absent were: Mrs. Rebecca Lewis, Mrs. Margaret Lovett, Mr. John Northcutt, and Rev. Willie O'Neal. Mrs. Lindsey announced that a quorum was present. Mr. Mike Kendrick, University Attorney, was also present.

III. APPROVAL OF AGENDA (Action Item)

Mr. Bunn asked for a motion to approve the agenda for today's meeting. ***Mr. Smith made a motion to approve the agenda; Mr. Saad seconded the motion; and the motion passed.***

IV. APPROVAL OF MINUTES FOR JUNE 3, 2013, BOARD MEETING (Action Item)

Mr. Ballow made a motion to approve the minutes from the meeting held on June 3, 2013; Mr. Sager seconded the motion; and the motion was approved.

V. REPORT OF THE BOARD PRESIDENT

A. Appointment of Board Committees for 2013-2016

Mr. Bunn said a list of committee appointments was included in the material that was distributed. He asked for a motion to approve the appointments. ***Mr. Saad moved to approve the committee appointments; Mr. Vernon seconded the motion; and the motion passed.***

B. Quarterly Meetings of the Board and Its Committees, September 9, 2013-June 2, 2014

Mr. Bunn announced that a list of the future Board meetings and Committee meetings was included in the handout material. He stated that if any Committee chair would like to have a meeting other than what is on the schedule, please get in touch with him and he will have it placed on the schedule. Mr. Bunn said no action would be needed on the schedule, since they deviate from it sometimes.

C. Resolution on Capital Campaign

Mr. Bunn recognized Mr. Smith, who read the resolution (see attached) to commend Mr. Clemit Spruiell and his staff for successfully reaching the Capital Campaign goal of \$15 million. After reading of the resolution, Mr. Bunn asked for a motion to adopt this resolution. ***Mr. Saad moved to adopt the resolution; Mrs. Anderson seconded the motion and it was approved.*** Mr. Bunn said he thinks it is important to recognize this group – that they have done an outstanding job with the Campaign.

D. Ad-Hoc Committee for President's Evaluation

Mr. Bunn appointed Mr. Jerry Smith, Mrs. Jean Anderson, and himself to serve on this Committee for the evaluation of the University President. He said he would entertain a motion to hire an outside consultant to assist the Ad-Hoc Committee with the evaluation. ***Mr. Smith moved to approve the recommendation; Mr. Vernon seconded; and the motion was approved.***

E. College Assignments

Mr. Bunn indicated that a list of Board of Trustee College Assignments was also included in the packets. He said this is strictly a voluntary program where trustees are assigned to certain colleges on campus to communicate with the Deans to learn of their concerns and problems, and allow them to be more familiar with the Board members and the actions taken by the Board. Mr. Bunn asked the Trustees to review the list and if anyone has any questions, let him know. Mr. Smith said this is a good way to learn more about the colleges and ask that the Deans let them know their needs.

VI. REPORT OF THE INSTITUTIONAL ADVANCEMENT COMMITTEE

Mr. Smith stated that at the June Board Meeting, the Board approved an allocation of \$300,000 for student scholarships. He indicated in the Board meeting, they asked that the Development staff go out and match that money (\$300,000). Mr. Smith stated that anyone giving a dollar, the Board would match it with money from the \$300,000 that the Board approved and said this should be an incentive to a donor because the money that is given is doubled when matched. He said Mr. Spruiell gave his Committee a scholarship outline to match \$1 for \$1, adding that there are a lot of steps in defining what the requirements are, which will come in the next few months. Mr. Smith said he does not see this scholarship money being awarded until 2014, so that the Development staff will have time to go out and raise some of the money from private support. He said the scholarship initiative will be administered by the Office of Institutional Advancement, in

coordination with the Offices of Student Affairs and Admissions. *Mr. Bunn asked if this comes in the form of a recommendation from the Committee and Mr. Smith indicated it did. Mr. Bunn said it would only require a second. Mr. Saad seconded and the motion passed.*

VII. REPORT OF THE ACADEMIC AFFAIRS COMMITTEE

Mr. Hillman said he just found out this morning that he was appointed to serve as Chair of this Committee. He said in the meeting they discussed enrollment, demographics, and what changes that are needed to get enrollment back up. Mr. Hillman reported that the enrollment numbers did come down in the Fall Semester and he hopes that the reason for this problem can be determined soon. He said the Online program was in good shape several years ago, but now it has declined, and he would like to know what happened to those students. Mr. Hillman said he feels there is a good plan to move forward in changing the enrollment figures by tweaking some of the programs and starting some new ones.

Mr. Hillman said one thing that was discussed in the Student Affairs Committee meeting was the change in the Pell Grant guidelines, which has hurt the University. He said if the money is not available through the Pell Grants, money from other sources must be found to get these students to UWA. He said perhaps the prospective students could be helped financially by pointing them in the right direction to obtain loans. Mr. Hillman said one thing that has to be done is to go outside of the 100 mile radius, particularly since there will be more scholarship funds available. He said there should be more concentration on the veterans, especially those who return from overseas and those in the National Guard or Reserve.

Mr. Hillman advised Mr. Bunn that this concluded his report from the Academic Affairs Committee. Mr. Saad requested the Board members to please go home and review the information that was provided for this Committee – he said he had a tendency to believe that some of the members review the information and some do not – and indicated there is some information in the material sent to them that would help all of them to think out of the box. Mr. Saad said all of them need to go online and read the information available about where the University may be in five years.

Mr. Bunn advised Mr. Hillman that there was a motion that was passed in his Committee; Mr. Hillman apologized and asked if Mr. Bunn had a copy. Mr. Hillman said there were two bills that passed in the last Alabama legislative session. He said the gist of the bills was to make it easier for veterans to attend universities and pursue an education, and stated it would allow a university to waive the out-of-state tuition for the veterans and their families. Mr. Hillman said there was an

additional part added at the end for a student who has a special skill or a special circumstance that the student had when coming to a university, then this student could also receive the out-of-state tuition waiver. He said the Committee wanted to look at some criteria for consideration of these two Acts that were passed, and to set up a fair and even policy for students across-the-board aside from the veteran policy, which is basically mandatory. Mr. Hillman said the Committee passed a resolution this morning and will come back at the next meeting to consider the second resolution. He said action is needed today on the resolution, absent the last paragraph that was discussed this morning. Mr. Hillman said the resolution states the Board authorizes the President to take the necessary steps to allow, as appropriate, the granting of educational credits to an enrolled student who is a veteran for courses that are part of the veteran's military training or service, in accordance with Act 2013-350, and to grant active duty military and their spouses a waiver of the out-of-state tuition. He stated this comes as a recommendation from the Committee. ***Mr. Bunn asked for a second and Mrs. Anderson seconded the motion. The motion passed.***

VIII. REPORT OF THE STUDENT AFFAIRS COMMITTEE

Mr. Victor Vernon, Chair, reported that there was not a quorum at the meeting of the Student Affairs Committee this morning, but they did receive some information from Mr. Buckalew; however, no action was taken.

IX. REPORT OF UNIVERSITY FACILITIES COMMITTEE

Mr. Bill Sager, Chair, reported that the Committee met and received a report on several on-going projects. He said the Committee was advised that the Pruitt Gymnasium project has been completed; the Young Cafeteria project has been completed and is a tremendous addition; there is some work going on at the Student Union Building on the heating and air-conditioning which is about 80% done; the Homer Fieldhouse project is about to get underway, the Hughes Gymnasium project should be open in October 2013; and the Lyon Hall (old Livingston High School) should be open in March 2014.

Mr. Sager said he does have a motion to consider from the Committee dealing with the Spieth Hall renovation. He said the Committee approved a motion dealing with the Spieth Hall Renovation which is about 60% done in the preliminary planning, and will bring us to the point of being able to accept bids. He said there is also some money invested in planning and design for this project and there will be a cost to the University of about \$90,000 to complete that design stage.

Mr. Sager said it was the Committee's recommendation, which is in the form of a motion, that the University proceeds with the bidding process, which requires Hoar Management to

gather more information and do some more things, at an estimated expenditure of \$90,000, and that the process will be completed and we anticipate that it will be presented to this Board on December 2, 2013. Mr. Bunn stated there is a motion on the floor and asked for a second. Mrs. Anderson seconded the motion. Motion passed.

X. ATHLETIC COMMITTEE

There was no report, according to Mr. Thed Spree.

XI. REPORT OF THE FINANCE COMMITTEE

Mr. Alex Saad, Chair, stated that Items IV and V were delayed in the Finance Committee meeting to the next meeting. He reported that the Committee approved an allocation of \$20,000 for the Board to hire an outside consultant to evaluate the University President and he is also putting it in the form of a motion for the full Board to consider. Mr. Saad said he also would like to ask that the President of the Board to go into a recessed meeting at the end of this meeting, so that the Finance Committee can get together. He said this is all regarding the information they received this morning about the downward trend of the enrollment for the Fall Semester, not just that, but also what it looks like for the future. Mr. Saad stated they would like to take a look at where they can cut in some area to have more savings. He said he would be calling a meeting of the Finance Committee and he spoke with President Holland, Dr. Taylor, and Raiford Noland so they can sit down and discuss some area where money can be saved. *Mr. Saad the Committee recommends in the form of a motion to allocate an amount of \$20,000 to hire an outside consultant to assist the Ad-Hoc Committee in evaluating the University President. Mr. Bunn asked for a second, and Mr. Hillman provided the second. The motion passed.*

XII. NEW BUSINESS

There was no new business.

XIII. REPORT OF THE FACULTY SENATE

Dr. Amy Jones was invited to the podium to give a report from the Faculty Senate. Dr. Jones reported that the Senate met in August on the heels of the on-campus visit by SACS. She presented a resolution that was approved earlier by the UWA Faculty Senate, which commended President Holland for his leadership that led to a successful reaccreditation visit from SACS, adding that the Senate is also mindful of the President Holland's dedication and service to the successful completion of the 2009-2013 five-year plan, and expressed its deep appreciation for Dr. Holland and the Board of Trustees for their recent approval of an 8% raise. Mr. Bunn thanked Dr. Jones.

XIV. REPORT FROM THE UNIVERSITY PRESIDENT

Dr. Holland said he only had two items.

A. *UWA's Firearms Policy*

Dr. Holland said the current policy has been in effect since June 3, 1996, and indicated that several changes have been made to the policy that will be in accordance with the current laws, according to the new legislation passed during the last session addressing firearms. He said a copy of the proposed new policy was distributed to the Board members and the Board needs to consider its adoption. Dr. Holland said security staff from the University worked with individuals at other institutions to develop a new policy that will meet some of the requirements of the new law. He said the University attorney has approved the wording of this format, and Mr. Hillman has also reviewed it. Dr. Holland stated his recommendation is to adopt this new policy, realizing there might be some future changes because the Act itself is being scrutinized. He said prior to the Board's discussion, he would ask Mr. Hillman to discuss it further since he has been working on this from the beginning.

Mr. Hillman said the way the legislation came out of the legislative session, there are still some pretty gray areas with the law. He said he and Mr. Kendrick have been trying to draft a policy that covers the University and keeps the students and faculty safe. Mr. Hillman stated he thinks the policy that Dr. Holland has presented is about as good as the University can get at this time. He thanked Mike Kendrick and Chief Jeff Manuel for the work they did on developing the policy and stated that it is probably the most significant piece of criminal legislation that has passed in the last 20 years. Mr. Hillman said if anyone has any questions, to call Bo in his office.

There was no further discussion, and Mr. Bunn asked for a motion to adopt the new firearms policy. Mr. Hillman moved to adopt the policy, Mr. Sager seconded and the motion passed.

B. *University's Strategic Planning*

1. Significant Accomplishments for 2008-2015

Dr. Holland distributed a list of the significant accomplishments for 2008-2015. He said in listening to the Board this morning, it appears that their interests are similar in the larger view, but he called their attention to the handout. Dr. Holland said the Board

and the community should be proud of the University's accomplishments during the last five years. He said the undergraduate enrollment showed an increase, but the graduate enrollment showed a decline. Dr. Holland said there was a goal set on retention for 71%, and it was met.

Dr. Holland reported that in the last five years, there have been 12 renovation projects that have been completed, and the University acquired 13 pieces of property.

Dr. Holland reported that 39 new academic programs have been added, which are vital to growth of the University. He said the University has to determine where the market is and make adjustments to meet those needs.

He said the new agreement that was signed with the Alabama Fire College should definitely be good for the University's enrollment. Dr. Holland stated the grant from the U. S. Department of Labor is critical to the area for work force training. He said the MBA in the College of Business has been added and this is a very significant addition.

Dr. Holland said SACS had one recommendation, which was addressed by the University immediately after their visit to campus. During the five year period, the College of Business, School of Nursing, College of Education, and the Athletic Training programs were reaccredited. He said there were 86 schools that went through the reaccreditation process this past year and the average number of recommendations has been 38.

Dr. Holland announced that the University received a number of awards during the last five years, i.e. the *Journal of Alabama Archeology* and *The Alabama Review* are now published on campus; the Online Program is recognized by the *U.S. News and World Report* as America's best and largest online program; and also recognized as a military friendly school; the College of Business received the Alabama Quality Award in recognition of its teaching and partnerships in the business community.

Dr. Holland discussed the Athletics Report on Page 10 of his report that showed improvements for the overall athletic programs. He said they made a commitment to recruit better quality students.

2. Status of Strategic Plan, 2013-2018

Dr. Holland reported that this past July, he held a planning retreat to work on the new Strategic Plan and there is a draft document. He said it will be circulated to the Faculty and Staff Senates, all of the departments, and will ask for input and/or

recommendations. Dr. Holland stated it is essential that every department on campus participate in developing this plan. He said he hopes to have a final document by October so that he will have it to present to the Board at the next meeting in December.

Mr. Bunn thanked Dr. Holland and everyone who helped to achieve the accomplishments that were discussed today.

XV. ADJOURN

There was no other business to come before the Board at this time, and Mr. Bunn recessed the meeting at 3:17 p.m.

Respectfully submitted,

Victor Vernon
Secretary to the Board

Earlene Lindsey
Assistant Secretary to the Board