

BOARD OF TRUSTEES
The University of West Alabama
Bell Conference Center
June 7, 2010, 1:00 p.m.

A G E N D A

- I. Call to Order
- II. Roll Call
- III. Approval of Revised Agenda
- IV. Approval of Minutes for March 1, 2010, Board Meeting
- V. Report of the Board President (Mrs. Margaret Lovett)
 - A. Approval of 2010-2011 Board and Committee Meetings
 - B. Terms of Trustees
 - C. Report of Nominating Committee
 - D. Election of Officers for 2010-2013
 - E. Code of Ethics
 - F. Approval of Executive Committee Minutes for April 13, 2010
- VI. Report of Finance Committee (Mr. John Northcutt)
 - A. Presentation of Budget for FY 2010-2011
 - B. Approval of FY 2010-2011 Budget
- VII. Report of Facilities Committee (Mr. Alex Saad)
- VIII. Report of the Student Government Association (Mr. Travis Moore)
- IX. Report from the University Provost (Dr. David Taylor)
 - A. New Program Development
 - B. Status Report on e2020
 - C. Online Programs
 - D. Spieth and Selden Renovation Plans
 - E. Revised Transfer Admission Policy and Revised Tuition Refund Policy
- X. Report from the University President (Dr. Richard Holland)
 - A. Enrollment Report for Summer and Fall 2010
 - B. Status Report on Athletics for 2009-2010
 - C. Status Report on Capital Campaign
 - D. 175th Anniversary Events
 - E. Recommendations from Campus Parking Committee
- XI. Adjourn

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June 7, 2010, 1:00 p.m.

I. CALL TO ORDER

Mrs. Margaret Lovett, President *pro tem*, called the meeting to order at 1:00 p.m. She asked Mr. O'Neal to give the invocation.

II. ROLL CALL

Mrs. Lovett requested Mr. Thomas Ballow, Secretary of the Board, to call the roll. Members attending were: Mr. Thomas Ballow, Mr. Randall Hillman, Mrs. Margaret Lovett, Mr. John Northcutt, Mr. Willie B. O'Neil, Mr. Alex Saad, and Mr. Thed Spree. Absent: Mrs. Jean Anderson, Mr. Terry Bunn, Mrs. Lena Hardaway, Mrs. Becky Lewis, and Mr. John Smith. A quorum was present.

III. APPROVAL OF AGENDA

Mrs. Lovett asked for a motion and second to approve the revised agenda for today's meeting, adding an item to approve the minutes from the meeting of the Executive Committee on April 13, 2010. Mr. Northcutt moved to approve the revised agenda; Mr. Ballow seconded the motion, and the motion passed.

IV. APPROVAL OF MINUTES FOR MARCH 1, 2010

Mrs. Lovett called for a motion to approve the minutes from the last meeting. Mr. Spree moved to approve the minutes; Mr. Northcutt seconded the motion; and the motion passed.

V. REPORT OF THE BOARD PRESIDENT

Approval of 2010-2011 Schedule for Committee and Board Meetings.

Mrs. Lovett called for a motion to approve the 2010-2011 Schedule for Committee and Board Meetings. Mr. Saad made a motion to approve the schedule, as submitted; Mr. Northcutt seconded the motion; and the motion was approved. (Copy attached)

Terms of Trustees

Mrs. Lovett indicated that a list showing the terms of trustees was distributed for informational purposes only.

Report of Nominating Committee

Mrs. Lovett said it had been an honor to serve as the Board's first female President *pro tem* for the last three years. She indicated she had recently appointed a Nominating Committee, consisting of Mr. Alex Saad as Chair, Mr. Terry Bunn and Mr. Thed Spree. Mrs. Lovett asked Mr. Saad to give a report from the Nominating Committee.

Mr. Saad presented the following slate of officers for the Board of Trustees:

President <i>pro tem</i>	Mr. John Northcutt
Vice President	Mr. Thomas Ballow
Secretary	Mrs. Becky Lewis
Treasurer	Mr. Randall Hillman

Election of Officers for 2010-2011

Mr. Spree made a motion to approve the slate of officers and Mr. O'Neal seconded the motion. The motion was approved.

Code of Ethics

Mrs. Lovett requested all members of the Board to sign the Code of Ethics form and give the document to Mrs. Lindsey before leaving the meeting.

Approval of Executive Committee Minutes

Mrs. Lovett said the minutes for the meeting of the Executive Committee that was held on April 13, 2010, were previously sent to the Trustees. She asked for any changes or a motion to approve the minutes. Mr. Saad moved to approve the minutes, Mr. Spree seconded the motion, and they were approved.

VI. REPORT OF FINANCIAL AFFAIRS COMMITTEE

Mr. Northcutt, Chair, reported that the Committee had a budget work session on May 19, 2010, and added that all members of the Board were invited. He said the total budget for 2010-2011 is \$43,942,854, which is divided into three categories: General Fund = \$27,523,674, Auxiliary Fund = \$3,840,516 and Online Fund = \$12,578,664. Mr. Northcutt added these figures are estimated until the final budget is completed and stated that the shortfall will be made up with a transfer from the Online Fund, the \$200,000 State appropriation, and an increase in tuition of 8%.

Mr. Saad said the University must take a look at the spending in the coming year because of the economic situation the State is currently facing.

Mr. Northcutt stated the Financial Affairs Committee recommends that the budget for the 2010-2011 Fiscal Year be approved; Mr. Spree seconded the motion; and the motion passed. One member of the Board voted against the motion.

VII. REPORT OF UNIVERSITY FACILITIES COMMITTEE

Mr. Alex Saad, Chair, said the Facilities Committee met earlier today and a quorum was present. He introduced Mr. Mike Lanier and Mr. Greg Ellis, of the Hoar Program Management Co., who attended the meeting and discussed the priorities for building and renovation projects that were recommended in the Master Facilities Plan for the University.

Mr. Saad made a motion for the University to proceed with a letter of engagement with Herrington & Associates at a cost of up to \$200,000, to move forward with Mike Dunn, of Merchants Capital, who will put together a prospectus for a bond issue so that funding can be obtained for the Hoover Apartments project only; Mr. Northcutt seconded the motion; and the motion passed.

VIII. REPORT OF STUDENT GOVERNMENT ASSOCIATION

Mr. Travis Moore, newly elected President of the Student Government Association, said he looks forward to the upcoming school year. He said it was an exciting time for the University and such an achievement that students have attended the University during the past

175 years. Mr. Moore said one of his goals is to revise the SGA constitution. He thanked Mr. Buckalew and the members who served on the SGA last year for initiating the Dining Dollars Program for the students. Mr. Moore indicated the SGA, alongside the Campus Activities Board, will work to have more entertainment for the students this year.

IX. REPORT FROM THE UNIVERSITY PROVOST

New Program Development

Dr. David Taylor, Provost, reported that the University currently offers five Ed.S. degree programs (Elementary Education, Library Media, School Counseling, and non-certification in Counseling and Library Media). He said four new Ed.S. programs are in the process of being launched: Special Ed k-6, Special Ed 6-12, Early Childhood, and Instructional Leadership.

Dr. Taylor also stated two other Ed.S. programs are being considered: Teacher Leader (similar to Instructional Leadership) and Master of Science in Continuing Education degree in College Student Development (Student Affairs positions: Student Life, Housing).

Dr. Taylor announced that two existing on-campus programs in the College of Business will be launched online in the Fall, the B.B.A. in Accounting and the B.B.A. in Management. He also stated that two new B.S./B.A. programs are being developed in the College of Liberal Arts: Interdisciplinary Arts (Music, Art, and

Theatre), which will give Fine Arts a major degree program, and the second will be in General Studies.

Dr. Taylor stated that the certificate programs, largely for the Online Division, should open up new markets. These programs are in the College of Liberal Arts and Educational Outreach (Black Belt Studies); College of Natural Sciences and Mathematics, College of Liberal Arts, and College of Business: Ethics; and GIS and Homeland Security in the College of Business.

Dr. Taylor reported that the University now has two partnerships that will bring students from China to campus for two years of upper-division study. He stated that Dr. Ken Tucker and John Key, Director of International Programs, recently returned from a trip to China where they firmed up one partnership and launched a new one. He asked Mr. Key to give a brief report on these partnerships. Mr. Key discussed his and Dr. Tucker's meeting with some of the students from China who will be coming to the campus in 2011. He said they were very impressive.

Status Report on e2020

Dr. Taylor reported that the University received some special funding for the next fiscal year for a pilot program in web-based developmental studies. He said Deans Chandler, Edwards, and Sharma and he have had preliminary discussions with a firm named e2020, based in Scottsdale, Arizona, to offer diagnostic and tutorial support for developmental math, English, and reading

classes. Dr. Taylor said the tutoring would be available 24/7 and would be intended to reinforce, not replace, traditional classroom instruction. He said that ten professors have been given passwords to the service and are currently "test driving" the program.

Online Programs

Dr. Taylor reported that the University would soon offer 4 baccalaureate, 12 master's and 11 Ed.S. programs online, as well as some certificate programs as he mentioned earlier. He said the online enrollment for Summer 2010 is 2,434, up from 2,332 last Summer.

Dr. Taylor announced that the former Marketing Director for the Online Programs, Laura Cain, has taken a position in Atlanta and a search led to the hiring of Kent Partridge, a UWA alumnus who has had 30 years of experience in communications and marketing. He said Mr. Partridge will start mid-June.

Dr. Taylor said Online Division Dean Martha Hocutt spent two weeks in South Carolina meeting with potential students in local libraries and schools. He said she visited 24 schools and spoke with a number of principals and added that, as a result, three new students have enrolled in the Online Program for the current term and many more have expressed their intent to begin in the Fall Semester.

Spieth and Selden Renovation Plans

Dr. Taylor reported that he met last Friday with Freddie Lynn to finalize UWA's input into the pre-plan for the renovation of Spieth and Selden Halls for academic and student support use after a new residence hall is built.

Revised Transfer Admission Policy and Tuition Refund Policy

Dr. Taylor indicated that copies of two revised policies were in the packets of the Board members – the Revised Transfer Policy and the Revised Tuition Refund Policy. He said these were provided for informational purposes only.

XI. REPORT FROM THE UNIVERSITY PRESIDENT

Enrollment Report for Summer and Fall 2010

Dr. Holland reported the total enrollment for the Summer 2010 is 1,201, which is an increase of almost 100 from last year. He said there are 39 beginning freshmen and 27 transfers. Dr. Holland also reported that the Online enrollment for the Summer 2010 is 2,434, which is also an increase of approximately 100 students.

According to the latest report on Fall 2010 enrollment from the Office of the Registrar, Dr. Holland said that 693 freshman applications have been received, with 384 being accepted at this time, both showing increases over last year. He said 204 transfer applications have been received, with 98 being accepted at this time, also indicating an increase over last year.

Status Report on Athletics for 2009-2010

Dr. Holland distributed a report on Athletics and indicated that several sports participated in the post-season playoffs. He mentioned the highlights of the year and added that many building/renovation projects have been completed.

Dr. Holland announced that the University will launch a Women's Soccer program in 2011, a coach would be hired soon and recruiting would begin shortly thereafter. He said plans are to launch a Men's Soccer program the following year.

Dr. Holland reported that the UWA Football team will play the University of South Alabama in 2011 and Samford University in 2012.

Status Report on Capital Campaign

Dr. Holland indicated a status report was previously sent to the Board members and he was happy to report that over \$9 million has been raised during the Capital Campaign. He said this was 60% of the goal in about 52% of the time expended.

Dr. Holland reminded the members of the Board that the Capital Campaign celebration will be held on Friday, September 17, 2010, at the Bell Conference Center.

175th Anniversary Events

Dr. Holland noted that a list of events for the 175th Anniversary of the University was included for informational purposes. One item in particular he mentioned was the dedication of the Bell

Conference Center mural featuring the history of Sumter County. Dr. Holland said the mural was sponsored by Mr. and Mrs. L. G. Cunningham and created by former UWA Fine Arts Chair, Mr. Jason Guynes.

Recommendation from Campus Parking Committee

For informational purposes only, Dr. Holland said a copy of the Campus Parking Committee's recommendations was provided to the members of the Board. He said this was done in conjunction with the new University's Master Facilities Plan.

XII. ADJOURN

Mrs. Lovett asked each member of the Board if they would like to say anything. Mr. Spree thanked Mrs. Lovett for her service and presented her with a token of his appreciation for her service.

There was no further business, and the meeting adjourned at 2:15 p.m.

Respectfully submitted,

Thomas Ballow, Jr.
Secretary to the Board

Earlene Lindsey
Assistant Secretary to the Board