

BOARD OF TRUSTEES
The University of West Alabama
Bell Conference Center
December 1, 2009, 1:00 p.m.

A G E N D A

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes for September 14, 2009
- V. Report of the Board President (Mrs. Margaret Lovett)
- VI. Report of Academic Programs Committee (Mrs. Becky Lewis)
- VII. Report of Athletic Committee (Mr. Terry Bunn)
- VIII. Report of Facilities Committee (Mr. Alex Saad)
- IX. Report of the Black Faculty & Staff Association (Mr. Ken Walker)
- X. Report from the University Provost (Dr. David Taylor)
 - A. Sponsored Programs
 - B. Academic Programs
 - C. Demopolis Higher Education Center
 - D. Faculty Achievements
 - E. Fulbright Scholar Lecture Series
 - F. Loraine McIlwain Bell Awards
- XI. Report from the University President (Dr. Richard Holland)
 - A. Prorated Budget for 2009-2010
 - B. Enrollment Report
 - C. 175th Anniversary Plan
- XII. Adjourn

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THE UNIVERSITY OF WEST ALABAMA
Bell Conference Center
December 1, 2009, 1:00 p.m.**

I. CALL TO ORDER

Mrs. Margaret Lovett, President *pro tem*, called the meeting to order and welcomed everyone. She asked Mrs. Hardaway to give the invocation.

II. ROLL CALL

Mr. Tom Ballow, Secretary, called the roll. Attending were: Mrs. Jean Anderson, Mr. Tom Ballow, Mrs. Lena Hardaway, Mrs. Becky Lewis, Mrs. Margaret Lovett, Mr. John Northcutt, and Mr. Thed Spree. Trustees not attending were: Mr. Terry Bunn, Mr. Randall Hillman, Mr. Willie B. O'Neil, Mr. Alex Saad, and Mr. John Smith.

Mr. Ballow announced that a quorum was present.

III. APPROVAL OF AGENDA

Mrs. Lovett asked for a motion to approve the Agenda, as presented. Mr. Spree moved to approve the Agenda, Mrs. Hardaway seconded the motion, and the motion was approved.

IV. APPROVAL OF MINUTES FOR SEPTEMBER 14, 2009, MEETING

Mrs. Lovett asked if there were any changes to the minutes from the September 14, 2009, meeting. Mrs. Anderson made a motion to approve the minutes for the meeting held on September 14, 2009; Mr. Northcutt seconded the motion; and the minutes were approved.

V. REPORT OF THE BOARD PRESIDENT

Mrs. Lovett thanked all Trustees for their service this year to the University of West Alabama, and also said the Board appreciates the work that Dr. Holland, the faculty, and staff do to make the University what it is today.

Mrs. Lovett said that the Schedule of Committee Meetings will be changed to reflect that the regular meetings of the Board will continue at 1:00 p.m. for the remainder of the academic year, which includes the March and June meeting in 2010. She said this is in accordance with the schedule that has been used for the last few months. She said Dr. Holland reminded her that there will be an extended meeting of the Financial Affairs Committee on the day of the March Board meeting.

Mrs. Lovett said it is time to perform the Board's evaluation of the University's President. She appointed an ad hoc committee, consisting of Mrs. Jean Anderson, Chair, Mr. Tom Ballow, and Mr. Randall Hillman to evaluate the President's performance for the past year.

VI. REPORT OF ACADEMIC PROGRAMS COMMITTEE

Mrs. Lewis said there are so many things happening at UWA that she would ask Dr. David Taylor to include these items in his report to the Board later on the Agenda. She pointed out a few things, however, such as all of the grant activity, the new academic programs, the faculty achievements, and the new leadership program.

VII. REPORT OF THE ATHLETIC COMMITTEE

In the absence of Mr. Bunn, Mr. Northcutt served as Chair of this Committee. He said that Dr. E. J. Brophy, Director of Athletics, reported on the achievements of the athletic programs, such as championship playoffs, tournaments, academic GPAs of the players, etc. He said UWA has 12 athletic programs that bring some 300 students to the University and this is about 15% of the undergraduate student body. Mr. Northcutt reported that 28 athletes received degrees in 2009, and several made the Gulf South Conference Academic Honor Roll. He said the football program and others have brought great recognition to the University of West Alabama and they want to get this word out to alumni, coaches, principals and counselors, and Dr. Brophy will look into possibly publishing a brochure to reflect on these achievements in Athletics.

VIII. REPORT OF THE UNIVERSITY FACILITIES COMMITTEE

In the absence of Mr. Alex Saad, Chair, Mrs. Lovett chaired the Committee and reported that they met this morning at 10:30 and discussed several items. She said that Dr. Holland discussed the progress on the Rodeo Arena Project, the leasing of the land for the Health and Wellness Center adjoining the University property, and announced that the dedication of the Kelly Land Hall dedication will be on the date of the next meeting of the Board of Trustees, which is scheduled on March 1, 2010.

IX. REPORT OF THE BLACK FACULTY AND STAFF ASSOCIATION

Mr. Ken Walker reported for the Association and announced that the University was recognized with a National Diversity Award, for which he was honored to go to Washington to receive in September. He presented a framed certificate to President Holland.

X. REPORT FROM UNIVERSITY PROVOST*Sponsored Programs*

Dr. Taylor indicated, as Mrs. Lewis previously reported, that he went into considerable depth on most of the items on the agenda in his report to the Academic Programs Committee, so he will highlight some of the items of importance from his overall report earlier today.

Dr. Taylor reported the Trustees have a de-briefing report from a consulting group that was hired to help UWA in writing grants. He said two representatives from the Hanover Consulting Group visited the campus in November and they met with the deans and members of the faculty and staff to determine what the University's most promising grants might be. He referred to the report from the Office of Sponsored Programs, included in the handout material, on grants funded, the pending and submitted applications, community partnerships, and grants in progress. He added that the Division of Educational Outreach was on the list several times and commended Dr. Tina Jones and her staff for doing such a great job in pursuing grants.

Dr. Taylor also mentioned the grant received from the Phi Kappa Phi National Headquarters for the Rock-n-Read Literacy Program, and added that Ms. Mary Pagliero and Dr. Janie Gregg have been working on this for several years. He said this program at UWA was profiled in a recent Phi Kappa Phi publication.

Dr. Taylor reported that the University received a \$1.1 million grant from Community Health Systems, which included funds to hire a coordinator to work with the Division of Nursing. He said this person would also serve as a academic counselor to the Nursing students as they pursue their selected field. After reviewing applications and interviews, Dr. Taylor reported that Ms. Jennifer Harwell has been hired for this position and added that the Search Committee was very impressed with the breadth of her experience. At this time, he introduced Ms. Harwell. Dr. Taylor said her experience in the areas of pediatrics, hospice care, surgery, and a school system will be very helpful when she counsels the nursing students, and added that she had also served as an adjunct faculty member on the UWA campus.

Academic Programs

Dr. Taylor reported that the three Ed.S. Programs (Education specialist) have all been implemented and are growing as anticipated. He said about 500 students were expected to enroll during the first year and there are currently about 470 students who have been accepted in those programs. A list was distributed to the Board members, outlining new programs in process, potential new academic programs, and potential certification programs. Dr. Taylor said a committee of the Deans' Council is working on the feasibility of other programs from the baccalaureate level to the certificate level.

Dr. Taylor indicated that Dr. Holland will present an overall enrollment report momentarily, but he wanted to mention that the graduate and undergraduate online enrollment is the highest in the history of the University's online program. He said

UWA has taken over the marketing since the contract with Columbia Southern University expired and Ms. Laura Cain has been hired as the new Marketing Director for the online program. Dr. Taylor said Ms. Cain holds a degree in public relations from the University of Alabama and has mastered many new techniques in marketing and has a very impressive résumé.

Demopolis Higher Education Center

Dr. Taylor indicated that two newspaper articles were included in the binders and one of them was an announcement of the Open House that was held at the Demopolis Higher Education Center on November 12. He said this morning he circulated a follow-up article on that event and reported that it went extremely well and claimed a wonderful turnout of community people, as well as faculty and staff from UWA. Dr. Taylor said the City of Demopolis has welcomed UWA very warmly as it has assumed the role of managing partner at the Center.

Dr. Taylor reported that Alabama Southern Community College has chosen to withdraw from the Center. He said Interim President Bill Blow sent a letter to the University and said, given the fact of the funding difficulties and that ASCC is approaching their next SACS accreditation review, they felt it would be beneficial to pull out of the Center. Dr. Taylor said UWA is now working with Dr. Blow to explore the possibility of partnering with another community college, with their blessing, because a community college can offer certain technical courses that are not part of UWA's curriculum.

Faculty Achievements

Dr. Taylor said the University is very proud of the achievements of its faculty and noted that the list that was distributed reveals the accomplishments of the faculty since his report in August 2009. He encouraged the members of the Board to congratulate any of these named on the list.

Dr. Taylor said Mrs. Lewis also mentioned the new Leadership Development Program that is being launched in the Spring of 2010. He said it is designed for faculty who may be interested in moving to an administrative position in the future. As part of this program, Dr. Taylor said the participants would shadow administrators for one term.

Fulbright Scholar Lecture Series

Dr. Taylor indicated there were a couple of handouts that the Board members received regarding this item, adding that the Fulbright Scholars Series began in the Fall with a visit from Dr. Anat Rosenthal from Israel. In the Spring, new scholars

from Kyrgyz Republic, Tallinn, Estonia, and Calabar, Nigeria will be hosted on campus.

Dr. Taylor reported that 70 students from Guandong University of Finance in China will be enrolling at UWA in a 2 + 2 program in Business during the Summer of 2011. He said the University will be very busy until that time to ensure that we have the facilities, the programs, the faculty and staff to accommodate these students.

Dr. Taylor said one of the steps in developing such a program is to bring on board a Director of International Programs. He said this search is underway and a second interview of a candidate will be in the near future.

Loraine McIlwain Bell Awards

Dr. Taylor said Mr. and Mrs. L. G. Cunningham established an endowment in 1996 in memory of Mrs. Cunningham's mother, Mrs. Loraine McIlwain Bell, who attended UWA and taught in Choctaw County. He said this endowment underwrites the cost of the awards.

Dr. Taylor indicated that a list of the nominees for the Loraine McIlwain Bell Award was provided to the Board for their consideration. Mrs. Lovett asked for a motion to approve the slate of nominees. Mr. Northcutt made the motion to approve the nominees, as presented, and Mr. Spree seconded the motion. The motion was approved.

The names of the recipients are as follows:

Dr. Doug Wymer – Trustee Professor
Mr. Jason Gardner – Professional Staff
Mr. Tommy Hutchins – Support Staff

After comments by Dr. Taylor, each recipient approached the podium to receive their award and all were very appreciative of this honor.

XI. REPORT FROM THE UNIVERSITY PRESIDENT

Prorated Budget for 2009-2010

Dr. Holland reported that the Fiscal Year 2009-2010 Budget that was previously approved by the Board has been prorated even more since that time. He said the University lost \$1,055,514 due to proration and had to adjust the budget to compensate for this loss. Dr. Holland said UWA is preparing for proration in the next two years.

Enrollment Report

Dr. Holland reported that a national known firm, Education Dynamics, has been hired to help in the University's recruiting and retention efforts. He said they use more conventional techniques that young people understand. He said the Fall 2009

enrollment as of October 30, 2009, is 1,945 undergraduate students and 3,212 graduate students.

175th Anniversary Plan

Dr. Holland reported on the 175th Anniversary schedule of events, indicating that a book is being published and special activities beginning in February 2010 will be held. He said there will also be a formal dinner on February 20, 2010, to kick off the Anniversary festivities.

University Capital Campaign

Dr. Holland reported that the Capital Campaign has been going really well and thanked Mr. Clemit Spruiell and his staff for their efforts. He said during this year they have raised \$2.4 million and added this was done during very hard economic times.

Dr. Holland thanked the Board of Trustees and the University's faculty and staff for what has been accomplished during the past year.

XII. ADJOURN

Mrs. Lovett asked if any member of the Board had any comments or questions. Mrs. Hardaway commended Dr. Holland and the University for the work they have done and stated she appreciates the support she has always received from the University with her Head Start Program.

Mrs. Lovett extended best wishes for the holiday season. There was no other business and Mrs. Lovett adjourned the meeting at 2:03 p.m.

Respectfully submitted,

Tom Ballow, Secretary

Earlene Lindsey, Assistant Secretary