THE TRUTH ABOUT OIE

The Office of Institutional Effectiveness (OIE) is responsible for a comprehensive program of data collection, analysis, and reporting for the University community. The office also prepares both routine and special research reports for the administration, faculty and staff, and provides assistance to faculty and staff in their research efforts. OIE offers several other useful services that can help you and your department.

SURVEY DEVELOPMENT

OIE will work with you to develop the perfect survey to collect the range of data you need for your research.

The following are just a few examples of the surveys OIE distributes on a regular basis:

- Course Evaluations
- Student Satisfaction Surveys
- Employer Surveys
- Alumni Surveys
- Internship Site Surveys

We are glad to assist you in creating a customized survey. Be sure to submit your Help Desk survey request today!

http://www.uwa.edu/Help_Desk.aspx

EASY DATA ACCESS

As a part of OIE’s mission to help you, we have designed an online Fact Book. The Fact Book is a statistical profile of the University of West Alabama. The information contained in the Fact Book includes, but is not limited to:

- Enrollment Figures and Trends
- Student Body Demographics
- Faculty Demographics
- Financial Aid
- Program Completions

All information provided through the Fact Book is captured at census date. Taking a snapshot at census allows OIE to provide data each term that remains consistent. The next time you need data visit the Fact Book.

http://www.uwa.edu/factbook.aspx

COMMON DATA SET

In an effort to make commonly reported data easily assessable to you, OIE publishes the Common Data Set (CDS) to our website. Much of the information contained in the CDS is also used in the submission of outside surveys such as The Peterson’s Survey, College Board Survey, Wintergreen’s Survey, and others. The CDS contains information such as enrollment figures, admissions figures, and student life information.

http://www.uwa.edu/Common_Data_Sets.aspx
REQUESTING INFORMATION

- Haven’t found what you’re looking for on the OIE website?
  [http://www.uwa.edu/oie/](http://www.uwa.edu/oie/)

- Please visit the UWA Help Desk
  [http://hd.uwa.edu:8081/helpdesk/WebObjects/Helpdesk.woa](http://hd.uwa.edu:8081/helpdesk/WebObjects/Helpdesk.woa)
  and complete a work order.

- Make sure your request type is listed as Institutional Effectiveness.

UPCOMING CHANGES

While OIE has been working to serve you and your departments, we’ve been thinking of ways to provide you with more. We’re happy to announce that we have added a resource page to our website. In time you will be able to find Tegrity Training classes, archived newsletters, and other quick guides. Our classes will be offered on a variety of topics. Check out our first class:

[Completing the Annual Plan in WEAVEOnline](http://www.uwa.edu/oie/)

PLANNING & ASSESSMENT

Don’t let your Self-Studies due in mid-September sneak up on you now that your Annual Plans have been completed. Before you know it the summer will be over, and your Self-Studies will be due.

Things to keep in mind about Self-Studies:

- The analysis gives each unit a section in which to reflect on the specific strengths and progress made on outcomes/objectives, specific weaknesses or challenges, and how assessment results will be used for continuous improvement.

- The analysis also gives units the opportunity to identify challenges faced for the year and plans to overcome those challenges.

ATTENTION!!

- OIE is taking application for the Coordinator of Planning and Assessment. For more information, Click here: [http://www.uwa.edu/cpa.aspx](http://www.uwa.edu/cpa.aspx)

- The Customer Satisfaction Survey will be distributed soon. Keep an eye out for it in your email and be sure to get it back to us. This helps us perfect our services and increase our ability to help you. All suggestions are welcomed.