Mission/Purpose
To enhance the educational experience of students by providing a wide range of extra curricular activities.

I. Goals and Outcomes/Objectives, with Any Associations and Related Measures, Achievement Targets, Findings, and Action Plans

A. Goal: Raise retention through improved quality of residential life and extracurricular experience
Raise student retention and graduation rates through enhanced academic support and student counseling and improved quality of residential life and extracurricular experience

1. Objective: Students will have the opportunity to participate in a variety of activities on campus
Students will have the opportunity to participate in a variety of activities on campus

a. Measure: Campus Activity Board will be satisfactory
Students who complete the Student Life Survey will indicate that they are satisfied with the Campus Activities Board.

Source of Evidence: Client satisfaction survey (student, faculty)

1. Achievement Target:
70% of students responding to the SLS will indicate satisfaction with the CAB.

2. Findings (2010-2011) - Achievement Target: Met
83.8% of the students that completed the Student Life Survey (SLS) indicated that they were satisfied with CAB.

b. Measure: Students will be satisfied with clubs and organizations
Students responding to the Student Life Survey will indicate satisfaction with the clubs and organizations on campus.

Source of Evidence: Client satisfaction survey (student, faculty)

1. Achievement Target:
70% will indicate satisfaction

2. Findings (2010-2011) - Achievement Target: Met
85.6% of the students that completed the SLS indicated that they were satisfied with clubs and organizations on campus.

c. Measure: Students will be satisfied with fraternities and sororities on campus
Students responding to the Student Life Survey will indicate satisfaction with the fraternities and sororities on campus.

Source of Evidence: Client satisfaction survey (student, faculty)
1. **Achievement Target:**
   70% will indicate satisfaction

2. **Findings (2010-2011) - Achievement Target: Met**
   73% of the students that completed the SLS indicated that they were satisfied with the fraternities and sororities.

3. **Action Plan:**
   **Restructuring of area of Student Life**
   Restructuring was needed in the area of Student Life to focus more attention on the area of Greek Life.
   **Established in Cycle:** 2009-2010
   **Implementation Status:** Finished
   **Priority:** High
   **Completion Date:** 08/12/2011
   **Responsible Person/Group:** Richard Hester

2. **Objective:** Students will have an opportunity to participate in a variety of intramural sports
   Students will have an opportunity to participate in a variety of intramural sports.

   a. **Measure:** Students will indicate satisfaction with intramural programs
      Students completing the Student Life Survey will indicate satisfaction with the intramural sports programs.

      Source of Evidence: Client satisfaction survey (student, faculty)

1. **Achievement Target:**
   70% will indicate satisfaction

2. **Findings (2010-2011) - Achievement Target: Met**
   94.4% of the students that completed SLS indicated that they were satisfied the intramural sports program.

3. **Objective:** Students will utilize the Student Union Building
   The Student Union Building will provide students with a place to socialize and to participate in recreation and wellness activities.

   a. **Measure:** Students will indicate satisfaction with SUB
      Students completing the Student Life Survey will indicate satisfaction with the Student Union Building as a place to socialize.

      Source of Evidence: Client satisfaction survey (student, faculty)

1. **Achievement Target:**
   70% will indicate satisfaction

2. **Findings (2010-2011) - Achievement Target: Met**
   86.9% of the students that completed the SLS indicated that they are satisfied with the Student Union Building.

b. **Measure:** Students will indicate satisfaction with the Fitness Center at the SUB
   Students completing the Student Life Survey will indicate satisfaction with the Fitness Center at the SUB.
1. **Achievement Target:**
   70% will indicate satisfaction

2. **Findings (2010-2011) - Achievement Target: Met**
   92.3% of the students that completed the SLS indicated that they were satisfied with the Fitness Center at the SUB.

4. **Objective: Foster the development of campus civility**
   Foster the development of campus civility

   a. **Measure: Campus civility will be noted among students**
   Students completing the Student Life Survey will indicate satisfaction with the behavior of other students on campus.

   Source of Evidence: Client satisfaction survey (student, faculty)

   1. **Achievement Target:**
      70% of students will indicate satisfaction with the behavior of other students

   2. **Findings (2010-2011) - Achievement Target: Met**
      86.8% of the students that completed the SLS indicated that they were satisfied with the behavior of other students on campus.

   b. **Measure: Noise level and behavior in cafeteria will be satisfactory**
   Students completing the Student Life Survey will indicate satisfaction with the noise level and behavior of other students in the cafeteria.

   Source of Evidence: Client satisfaction survey (student, faculty)

   1. **Achievement Target:**
      At least 70% of the students who complete the SLS will indicate that they are satisfied with the noise level and student behavior in the cafeteria.

   2. **Findings (2010-2011) - Achievement Target: Not Reported This Cycle**
      Not covered by the SLS.

5. **Objective: Strengthen leadership skills of students involved in Student Activities**
   Strengthen leadership skills of students involved in Student Activities.

   a. **Measure: Students will strengthen leadership skills**
   Students completing the Student Activities Leadership Survey will indicate that they are satisfied that their leadership skills have improved because of their involvement in Student Activities. 70% will indicate they are satisfied.

   Source of Evidence: Client satisfaction survey (student, faculty)

   1. **Achievement Target:**
      70% will increase leadership skills.

   2. **Findings (2010-2011) - Achievement Target: Met**
      79.1% of students who complete the Student Activities Leadership Survey
(SALS) indicated that their leadership skills improved because of their involvement in student activities.

II. Other Plans for Improvement
   A. Build equipment storage shed at multi purpose fields
      Build equipment storage shed at multi purpose fields
      Established in Cycle: 2010-2011
      Implementation Status: Planned
      Priority: High
      Implementation Description: Coordinate project with the Director of the Physical Plant
      Responsible Person/Group: Jason Gardner; Luther Gremmels
      Additional Resources Requested: Equipment = $7,000
      Budget Amount Requested: $7,000.00

   B. Improve services provided by the Wellness Center
      Improve services provided by the Wellness Center
      Established in Cycle: 2010-2011
      Implementation Status: Planned
      Priority: High
      Implementation Description: Hire a full time fitness coordinator
      Responsible Person/Group: Jason Gardner; Luther Gremmels
      Additional Resources Requested: Salary = $24,000 Equipment/Supplies = $2,000
      Budget Amount Requested: $26,000.00

   C. Purchase floor and mirrors for the group exercise room
      Purchase floor and mirrors for the group exercise room
      Established in Cycle: 2010-2011
      Implementation Status: Planned
      Priority: High
      Implementation Description: Coordinate the purchase with the Director of Purchasing
      Responsible Person/Group: Jason Gardner; Luther Gremmels
      Additional Resources Requested: Human Resources = $2,000 Equipment = $14,000
      Budget Amount Requested: $16,000.00

   D. Purchase new computer and software for the Campus Activities Board for marketing purposes
      Purchase new computer and software for the Campus Activities Board for marketing purposes
      Established in Cycle: 2010-2011
      Implementation Status: Planned
      Priority: High
      Implementation Description: Coordinate purchase with the Director of Student Life
      Responsible Person/Group: Jason Gardner; Luther Gremmels
      Additional Resources Requested: Equipment = $1,200
      Budget Amount Requested: $1,200.00

III. Analysis Answers
   A. What specific strengths did your assessments show? (Strengths)
      Through out the area of Student Life we are very pleased our assessment from the past year. Our strongest area was once again our Intramural Department with 94 percent of our students being pleased with the program. Our Fitness Center was also a strong area with 93 percent of our students being pleased. We feel strongly that all of the areas of Student Life enhanced our university wide retention levels.
B. **What specific weaknesses or challenges did your assessments show? (Weaknesses)**

   In regards to our action plans not implemented, budget restraints were the concern.

C. **What plans were implemented?**

   We were able to purchase spin bikes for the fitness center and purchased mirrors for the group exercise room. These helped improve services provided by the Fitness Center. We also were able to complete the restructuring of the area of Student Life. We also moved the Campus Activities Board office to a new office with better storage and created a class/training room for the area of Student Life.

D. **What plans were not implemented?**

   We were not able to implement the following: Build equipment storage for the intramural complex Purchase floor for the group exercise room Software and computer for the Campus Activities Board for marketing purposes.

E. **How will assessment results be used for continuous improvement?**

   Our assessment results show that we need to continue our efforts to improve the Greek system on our campus. We also plan to take measures to improve the atmosphere and functionality of our Student Union Building. We will continue to offer leadership opportunities for students to improve their leadership skills.

IV. **Annual Reports**

   A. **Key Achievements**

      Intramurals- Intramural participation continued to be high. During the spring semester we had 617 participants in our program. University Cinema - Since opening in August the University Cinema has had 8198 people visit the cinema with 4643 being students. This has been a great addition to our students experience and our community. In July we had our first national premiere. Fitness Center - We have 301 paying memberships to the fitness center, including two corporate memberships. During the January of 2011 we had 4,664 usages of the center, which is 1019 more that January of 2010. We had 142 enroll in our summer swimming lessons.

   B. **Staff Achievements**

      Jason Gardner -NIRSA State Director, NIRSA Small College/Community College Committee Chair, NIRSA Membership Committee Consultant, NIRSA Facilities Institute Committee Member, Selected as a member of the NIRSA Recreational Professional Registry, presented at the NIRSA National Conference 2011.