Student Life

Detailed Assessment Report
2011-2012

Mission / Purpose
To enhance the educational experience of students by providing a wide range of extra curricular activities.

I. Student Learning Outcomes/Objectives, with Related Measures, Targets, Findings, and Action Plans

A. Goal: Provide administrative services
Provide effective administrative services to support the mission.

1. Outcome: Strengthen leadership skills of students involved in Student Activities
Students involved in Student Life activities will demonstrate strengthen leadership skills.

a. Measure: Students will strengthen leadership skills
Students completing the Student Activities Leadership Survey will indicate that they are satisfied that their leadership skills have improved because of their involvement in Student Activities.

1. Achievement Target:
70% will increase leadership skills.

2. Findings (2011-2012) - Target: Met
79% indicated through the SLS that they were satisfied with increasing leadership skills.

II. Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

A. Goal: Provide administrative services
Provide effective administrative services to support the mission.

1. Objective: Students will have the opportunity to participate in a variety of activities on campus
Students will have the opportunity to participate in a variety of activities on campus.

a. Measure: Campus Activity Board will be satisfactory
Students who complete the Student Life Survey will indicate that they are satisfied with the Campus Activities Board.
1. Achievement Target:
70% of students responding to the SLS will indicate satisfaction with the CAB.

2. Findings (2011-2012) - Target: Met
70% of students responding to the SLS indicated they were satisfied with the CAB.

b. Measure: Students will be satisfied with clubs and organizations
Students responding to the Student Life Survey will indicate satisfaction with the clubs and organizations on campus.

1. Achievement Target:
70% will indicate satisfaction

2. Findings (2011-2012) - Target: Met
77% indicated through the SLS that they were satisfied with clubs and organizations.

c. Measure: Students will be satisfied with fraternities and sororities on campus
Students responding to the Student Life Survey will indicate satisfaction with the fraternities and sororities on campus.

1. Achievement Target:
70% will indicate satisfaction

2. Findings (2011-2012) - Target: Met
81% indicated through the SLS that they were satisfied with fraternities and sororities.

d. Measure: Students will be satisfied with the University Cinema.
Students responding to the Student Life Survey will indicate satisfaction with the University Cinema.

1. Achievement Target:
70% of the students that completed the Student Life Survey indicated that they were satisfied with the University Cinema.

2. Findings (2011-2012) - Target: Not Met
Results not available due to omission in the SLS survey.

3. Action Plan:
   Add University Cinema Question
   Student Life will make this addition as well as revise our questionnaire to better assess the Department of Student Life.
   Established in Cycle: 2011-2012
   Implementation Status: Planned
   Priority: High
Implementation Description: Add question to the SLS
Responsible Person/Group: Richard Hester/Jason Gardner

2. Objective: Students will have an opportunity to participate in a variety of intramural sports
Students will have an opportunity to participate in a variety of intramural sports.

  a. Measure: Students will indicate satisfaction with intramural programs
  Students completing the Student Life Survey will indicate satisfaction with the intramural sports programs.

    1. Achievement Target:
       70% will indicate satisfaction

    2. Findings (2011-2012) - Target: Met
       93% indicated through the SLS that they were satisfied with intramurals.

3. Objective: Students will utilize the Student Union Building
The Student Union Building will provide students with a place to socialize and to participate in recreation and wellness activities.

  a. Measure: Students will indicate satisfaction with SUB
  Students completing the Student Life Survey will indicate satisfaction with the Student Union Building as a place to socialize.

    1. Achievement Target:
       70% will indicate satisfaction.

    2. Findings (2011-2012) - Target: Met
       79% indicated through the SLS that they were satisfied with the SUB.

  b. Measure: Students will indicate satisfaction with the Fitness Center at the SUB
  Students completing the Student Life Survey will indicate satisfaction with the Fitness Center at the SUB.

    1. Achievement Target:
       70% will indicate satisfaction

    2. Findings (2011-2012) - Target: Met
       97% indicated through the SLS that they were satisfied with the fitness center.

4. Objective: Foster the development of campus civility
Foster the development of campus civility

  a. Measure: Campus civility will be noted among students
  Students completing the Student Life Survey will indicate satisfaction with the behavior of other students on campus.
1. Achievement Target:  
70% of students will indicate satisfaction with the behavior of other students

2. Findings (2011-2012) - Target: Met  
78% indicated through the SLS that they were satisfied with campus civility.

b. Measure: Noise level and behavior in cafeteria will be satisfactory  
Students completing the Student Life Survey will indicate satisfaction with the noise level and behavior of other students in the cafeteria.

1. Achievement Target:  
At least 70% of the students who complete the SLS will indicate that they are satisfied with the noise level and student behavior in the cafeteria.

2. Findings (2011-2012) - Target: Met  
89% indicated through the SLS that they were satisfied with the noise level.

III. Other Plans for Improvement:

A. Build equipment storage shed at multi purpose fields  
Build equipment storage shed at multi purpose fields  
Established in Cycle: 2010-2011  
Implementation Status: In Progress  
Priority: High  
Implementation Description: Coordinate project with the Director of the Physical Plant  
Responsible Person/Group: Jason Gardner; Luther Gremmels  
Additional Resources Requested: Equipment = $7,000  
Budget Amount Requested: $7,000.00 (recurring)

B. Improve services provided by the Wellness Center  
Improve services provided by the Wellness Center  
Established in Cycle: 2010-2011  
Implementation Status: In Progress  
Priority: High  
Implementation Description: Hire a full time fitness coordinator  
Responsible Person/Group: Jason Gardner; Luther Gremmels  
Additional Resources Requested: Salary = $24,000 Equipment/Supplies = $2,000  
Budget Amount Requested: $26,000.00 (recurring)

C. Purchase floor and mirrors for the group exercise room  
Purchase floor and mirrors for the group exercise room  
Established in Cycle: 2010-2011  
Implementation Status: In Progress  
Priority: High  
Implementation Description: Coordinate the purchase with the Director of Purchasing  
Responsible Person/Group: Jason Gardner; Luther Gremmels
**Additional Resources Requested:**  Human Resources = $2,000  Equipment = $14,000  
**Budget Amount Requested:**  $16,000.00 (recurring)

**D. Purchase new computer and software for the Campus Activities Board for marketing purposes**  
Purchase new computer and software for the Campus Activities Board for marketing purposes  
**Established in Cycle:**  2010-2011  
**Implementation Status:**  In Progress  
**Priority:**  High  
**Implementation Description:**  Coordinate purchase with the Director of Student Life  
**Responsible Person/Group:**  Jason Gardner; Luther Gremmels  
**Additional Resources Requested:**  Equipment = $1,200  
**Budget Amount Requested:**  $1,200.00 (recurring)

**IV. Analysis Questions and Analysis Answers**

**A. What specific strengths did your assessments show? (Strengths)**  
Student Life was very satisfied with the results of the SLS. Student Life is excited that the Fitness center more than exceeded our goal with a 97% satisfaction (benchmark was 70%). Student Life did meet the benchmarks in every reported category.

**B. What specific weaknesses or challenges did your assessments show? (Weaknesses)**  
Student Life is concerned that CAB only had a 70% satisfaction rate and plan to survey the students to better gauge their entertainment interest. Although this did meet the goal, we would like to see it increase.

**C. What plans were implemented?**  
Student Life was able to purchase spin bikes for the fitness center and purchased mirrors for the group exercise room. These helped improve services provided by the Fitness Center. Student Life purchased new flooring for the Fitness Center and purchased a new computer for the Campus Activities board to enhance marketing. There was also a restructuring of the area of Student Life.

**D. What plans were not implemented?**  
Student Life was not able to implement the following: Build equipment storage for the intramural complex

**E. How will assessment results be used for continuous improvement?**  
Student Life plans to take measures to improve the atmosphere and functionality of our Student Union Building and to continue to offer leadership opportunities for students to improve their leadership skills.

**V. Annual Report Section Responses**

**A. Key Achievements**
Once again, the Intramural programs and Fitness Center topped our Student Life Satisfaction survey with a 93% and 97% respectively. Student life also had the most attended programs during the year.

B. Staff Achievements
UWA hosted the Alabama and Mississippi NIRSA state workshop on campus this past year. Jason Gardner is a NIRSA community/small college national consultant. Clint Jones is a member of the NIRSA flag-football national committee. Richard Hester is on the national board of the Blue Key Honor Society.

C. Public/Community Service
Student Life worked with the SGA to promote, collect and deliver the food gathered in the annual food drive competition with UNA (which we won). Food was delivered to the West Alabama Food Bank in Tuscaloosa.
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<thead>
<tr>
<th>Item</th>
<th>Approved</th>
<th>Remarks</th>
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<tbody>
<tr>
<td><strong>Goals</strong></td>
<td>YES</td>
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<tr>
<td>Goals are broad statements describing what the unit wants to accomplish. Goals relate to both the unit's mission and the University's mission. The goal(s) is stated as the University goal(s) a unit is attempting to meet.</td>
<td>NO</td>
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<tr>
<td><strong>Outcomes/Objectives</strong></td>
<td>YES</td>
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<tr>
<td>Outcomes and objectives are statements that describe in some detail what the unit plans to accomplish. Outcomes/objectives are associated with all applicable goals, strategic plans, standards, and institutional priorities.</td>
<td>NO</td>
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<tr>
<td>Objectives are active-verb descriptions of specific points or tasks the unit will accomplish or reach. Outcomes are active-verb descriptions of a desired end result related to student learning and the unit's mission.</td>
<td>YES</td>
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<tr>
<td><strong>Measures</strong></td>
<td>YES</td>
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<tr>
<td>Measures are statements to judge success in achieving the stated outcome or objective. Measures contain information on the type of evidence and assessment tool that a unit will use to verify if stated outcome/objective has been met.</td>
<td>NO</td>
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<td><strong>Achievement Targets</strong></td>
<td>YES</td>
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<td>Achievement targets are the thresholds that the measures must meet for the unit to determine that it has been successful in meeting its specified outcomes/objectives. Achievement targets are measurable statements.</td>
<td>NO</td>
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## SELF-STUDY

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<tr>
<th>Item</th>
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<tbody>
<tr>
<td><strong>Findings</strong></td>
<td>YES</td>
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<td>Findings are indications whether an outcome/objective was met or not. Findings are put into the system under each achievement target. Findings include an interpretation of results, possible uses of results, reflection on problems encountered, indicated improvements/changes and strengths or weakness.</td>
<td>NO</td>
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<td><strong>Action Plans</strong></td>
<td>YES</td>
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<td>Action plans are detailed plans created by the unit to meet an outcome/objective that was only partially met or not met or to make improvement to those outcomes/objectives that were met but still need some strengthening. The plan includes a projected completion date, implementation description, responsible person(s)/group, resources required, and budget amount (if applicable).</td>
<td>NO</td>
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<td>Action plans created in previous cycles have been updated with implementation notes.</td>
<td>YES</td>
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<td><strong>Annual Report</strong></td>
<td>YES</td>
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<td>The Annual Report section contains information on key achievements, faculty and/or staff achievements, and community/public.</td>
<td>NO</td>
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<td><strong>Analysis Report</strong></td>
<td>YES</td>
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<td>The unit has reflected on and created narratives for each of the following areas: specific strengths and progress made on outcomes/objectives, specific weaknesses or challenges, plans that were and were not implemented, and how assessment results will be used for continuous improvement.</td>
<td>NO</td>
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Approved by: [Signature of Dean or Vice President]  
Date: 7/27/12

Received by OIE: [Signature of Coordinator of Planning and Assessment]  
Date: 8-10-12