Assessment Documents
Executive Summary
Division of Online Programs
2008-2009

Enrollment in online programs increased drastically during the academic year 2008-2009 from 2379 in the Summer of 2008, to 2196 in Fall 1, 2008, to 2447 in Fall 2 and to 2462 in Spring 1, 2009. This increase was due to additional online classes being offered and the new five term school year.

The increase in enrollment in the past year, improvements made to the Division of Online Programs, and the development of the Education Specialist programs in school counseling, elementary education, and library media should result in these increases continuing into the future. We are projecting an increase of 20% for the upcoming academic year. This goal in enrollment will be monitored by the Division of Online Programs and the registrar.

In order to continue the advancements of the Online Programs, the Division of Online Programs has worked with the Graduate School and the College of Education to bring adjunct faculty to full time, providing more stability for the Online Programs. These full time online instructors will also provide mentoring for the adjunct online faculty. The Division of Online Programs is in the process of developing a marketing program emphasizing the Education Specialist degree program. To meet these demands, an additional advisor will be needed for every additional five hundred students over 3000. Once we reach 3000 and begin the Education Specialists programs, there will be a need to hire an assistant Director of the Online Division and a marketing Director of the Online Programs.

The Division of Online Programs plans to effectively manage the Online Programs through additional assessment instruments. The Division of Online Programs and the Office of Institutional Effectiveness are in the process of developing instruments to provide the desired information. With these new instruments, the Division will assess and measure the satisfaction of the online students and the performance of the online instructors. Beginning Spring 2, 2009, the Division of Online Programs will implement a test monitoring system, the Securexam Proctor System. The university is requiring all online faculty and students to participate in this system.